**Fonts Usage Guide**

**#For Heading – h1**

* Roboto - Bold
  + - * + Font-weight: 700;
        + Size: 36px

**#For Heading – h2, h3**

* Roboto – Semi Bold
  + - * + Font-weight: 600;
        + h2 - Size: 24px
        + h3 - Size: 18px

**#For body – p**

* Poppins
  + - * + Font-weight: 400;
        + Size: 14px to 16px

**Colour Usage Guide**

**#222831 (Dark Gray) - Primary Background**

* Main background colour for the entire website
* Creates a dark, sleek look that's easy on the eyes

**#FFFFFF (White) - Secondary (Text/Navigation)**

* Main text colour for better readability against the dark background
* Navigation menu items
* Product titles and descriptions

**#A6FF00 (Bright Green) - Accent 1 ("FRIDAY")**

* Highlight important text or offers (like "FRIDAY" in your example)
* Call-to-action buttons (e.g., "Add to Cart", "Buy Now")
* Icons or graphics that need to stand out
* Positive things accept options

**#FF4500 (Orange-Red) - Accent 2 ("20% OFF")**

* Special offer tags or badges (like "20% OFF")
* Sale prices or discounted items
* Secondary call-to-action buttons
* Negative things like delete options

**#6B7280 (Medium Gray) - Neutral (Search Bar, Icons)**

* Search bar background
* Icon colours (e.g., shopping cart, user profile)
* Subtle borders or dividers

**#393E46 (Darker Gray) - Input Field Background**

* Background for input fields (e.g., search bar, forms)
* Card backgrounds for product listings
* Footer background